



familycircle

MEDIA KIT

2018

family circle has been an integral part of Australian households for 40 years and is the embodiment of everything that matters in family life - warmth and affection, care and nurture, celebrations and gatherings.

Making meals for their family and friends is a true labour of love for **family circle** readers, which is why it's our main editorial pillar.

Cooking, making and baking meals, snacks and desserts is their way of showering their favourite people with love - and *family circle* provides all the inspiration they need, with 80+ generous recipes, step-by-step instructions and cook's tips in every issue.



100,000 copies nationally

2018 Calendar

THE WINTER ISSUE



Our Winter issue is sure to delight readers with our delectable recipes including heart-warming soups, homemade breads, one-pot wonders, stews and casseroles, perfect roasts, Winter salads, plus pastries and desserts to keep you cosy all Winter long!

THE XMAS ISSUE



Families love the festive season and Family Circle is set to deliver the goods better than Santa ever could!

Our readers are dedicated Christmas-lovers, and after flicking through our delicious recipes and gorgeous craft and décor ideas, they'll be full of inspiration!



**FOR RATES, COMMERCIAL PROPOSALS AND
BRAND INFORMATION:**

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