

# marie claire



## **AUSTRALIA SAYS YES: marie claire celebrates with a limited-edition marriage equality cover**

Wednesday 15 November, 2017: *marie claire* today unveiled a limited-edition cover-wrap to celebrate today's announcement of a "yes" vote for marriage equality.

Nicky Briger, *marie claire* editor, comments: "Right now, champagne corks are popping across the country as we take the first step towards joining the 760 million people currently living in countries where same-sex marriage is legal. At *marie claire*, we believe that every couple has the right to marry – and now, armed with the official backing of most Australians, we can finally get this done!"

On sale from tomorrow, the cover execution follows *marie claire's* longstanding commitment to pushing for change on this issue, starting with the brand's far-reaching "I Do" campaign in 2012 where 170,000 readers signed the petition and thousands more marched in *marie claire's* two rallies in Sydney and Melbourne.

More recently, as part of *marie claire's* partnership with Airbnb's "Until We All Belong" initiative, over 170,000 Australians ordered Marc Newson-designed "acceptance rings" to show their support for marriage equality. For this campaign, *marie claire* enlisted the support of many prominent Australians, including Asher Keddie, Jesinta Franklin, Jessica Marais, Carla Zampatti, Adam Goodes, Neil Perry, Matt Moran, Kylie Kwong and Waleed Aly, to name a few.

"Australia has spoken and now it's time to celebrate. We should acknowledge and thank the people and organisations who have dedicated much of their lives to see this through," Briger added. "Today their tireless work should be applauded."

The December issue with the limited-edition cover will be on sale tomorrow – within 24 hours of the official announcement – from select metropolitan newsagencies.

[www.marieclaire.com.au](http://www.marieclaire.com.au)

@marieclaireau

#UntilWeAllBelong

Ends.

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# IT'S TIME TO Celebrate



When the tick of a tiny box, Australia has finally said yes to love. That index? Champagne corks popping across the country as we take the first step towards joining the 760 million people currently living in countries where same-sex marriage is legal.

Of course, it could be easy to focus on the negatives, why a divisive plebiscite at all and an expensive, arbitrary paid one at that, and why did Australia take so damn long to make this happen? Yes, we're embarrassedly late to the party, but we can get that aside because now, it's time to celebrate.

It's been a long, fierce fight and we should all acknowledge and thank those who've dedicated much of their lives to see this through. Groups like Australian Marriage Equality, for example, have been campaigning for 15 years with the help of community organisations, businesses and tens of thousands of volunteers. Their tireless work – and the commitment of so many others – has been invaluable beyond words.

Over the years, movie choice has also passionately pushed for change, starting with our first 'iDO' campaign in 2012 where 170,000 readers signed our petition and thousands more marched in our two rallies. More recently, as part of our partnership with Australia's 'I, Us! We All Belong' initiative, over 150,000 of you endorsed Matt Neeson's designed "acceptance rings" to show your support for marriage equality. For both campaigns, we realised the help of so prominent Australians to champion for change (featured on these pages), and I'd like to thank them all for their time, support and passion for the cause.

And now, armed with the official backing of most Australians, our parliamentarians need to do what we elected them to do – and get this done. As a friend of mine, PG guru Adam Wodtke, said last week in perfect summary: "Do I want to marry my partner? Maybe. Do I want the cheeky 'iDO' sticker?" I'll drink to that.

*Nicky*



In 2012, actress Rachel Watson founded our 'iDO' campaign in support of marriage equality. Alongside Matt Neeson (above), who had a couple's message for the Australian government, love is love.



Our June 2017 cover stars, Adam Rodriguez and Rachel Watson, shared the biggest moment of their lives: celebrating the legalisation of same-sex marriage.

From left: Adam Rodriguez, Rachel Watson, Matt Neeson, PG guru Adam Wodtke, and our 'iDO' campaign founder, actress Rachel Watson.