

For more than 22 years marie claire has been the number one selling fashion magazine through its powerful mix of style and substance.

It's this potent combination that continues to inspire Australian women to make a difference to their lives and the lives of others.

NICKY BRIGER, EDITOR

337,000
READERSHIP

17.4K
DAILY UB'S

780K
MONTHLY IMPRESSIONS

101K
AU FACEBOOK FANS

31.3K
NEWSLETTER SUBSCRIBER



FEATURES

Our powerful journalism makes women think, feel and act positively to change their lives and the lives of others.



CAREER

Our @work content is her go-to for advice, inspiration and empowerment.



ADVOCACY

Our high-profile campaigns raise awareness of issues affecting women and inspire our audience to agitate for change.



BEAUTY

marie claire's beauty experts offer personalised advice in a simple, how-to format.



FASHION

Our inspirational yet accessible fashion content is curated for the smart, stylish woman.

Source: emma CMV Jul '18; Nielsen DCR Sep'18; Nielsen Market Intelligence Sep'18; Social media stats updated as at Sep'18

marie claire AUSTRALIA'S NO.1 SELLING FASHION MAGAZINE*



marie claire is a multi-platform brand for smart, stylish women who are just as interested in fashion and beauty as they are about women's issues and current affairs.



PRINT

We are the number one selling fashion magazine, outselling Vogue, Elle and Harpers Bazaar and have a readership of 390,000.



DIGITAL

With over 1.1M monthly impressions, marieclaire.com.au is the destination Australian women trust for their daily mix of news, views, fashion, beauty and lifestyle.

SOCIAL

Reach our engaged Australian audience via bespoke branded content through Facebook Canvas, GIFs, Infographics and shoppable Instagram stories.



VIDEO

We will tell your story through branded video content including long form, facebook live and instagram stories.



EVENTS

Tap into our communities via
 - Tech Ready women
 - James St Up Late
 - Prix de marie claire

STYLE SET

Tell your brand story through our influencer style set.



From left: Sara Donaldson, Jessie Bush, Brooke Testoni, Kaitlyn ham, Nicky Briger, Jana Pokany, Sally Hunkwick and Sarah Grant

*Source: MAT to 25/02/18 Australian Grocery Weighted Scan IRI MarketEdge, based on data definitions provided by Pacific Magazines

